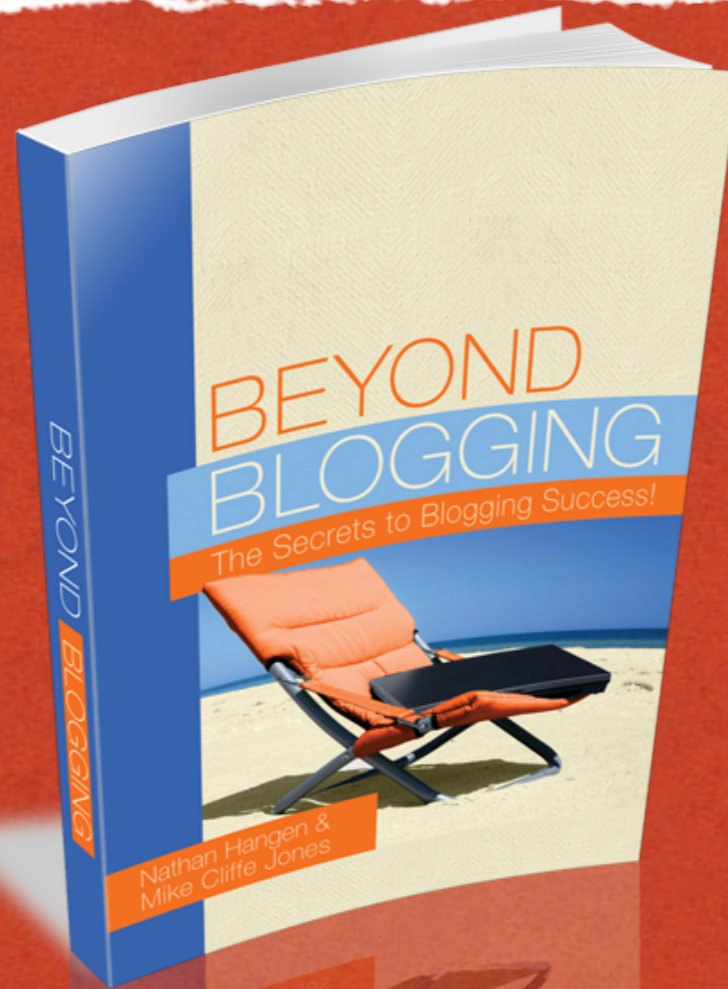


THE BEYOND BLOGGING PROJECT

BeyondBloggingProject.com



ABOUT THE PROJECT:

SERIOUS APPLICANTS ONLY

BEYOND BLOGGING PROJECT

- There are a number of community and membership programs available online these days. But without exception, they all suffer from two things:
 1. They are too big and often, very intimidating. You'll end up fighting to make your voice heard amongst thousands of other people shouting for attention, and the founders simply don't have the time to give anyone the personal service they deserve.
 2. They are too diverse. Everyone from the newest newbie, to the sharpest internet marketer will be active in the community, meaning your desire for some real help and some real progress for your business has to take a back seat to what everybody else needs and wants.

The Beyond Blogging Project is specifically designed to solve these problems:

- It will be limited to 50 people, so that everyone's voice is heard and everyone gets some real input from us, and from the many special guests who will be helping us.
- People will be invited to apply for the project, and they will be selected on the strength of those applications. This isn't elitism - it's about making sure the 50 are a good fit for what we can do to help, so everyone can benefit. The successful applicants will be from diverse backgrounds and operating in many niches, but they will share a similar vision and similar objectives

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- **So what is the project?**

The project is a mentorship and coaching program. There are three key elements to it:

- Members Area (Content, Multimedia, Projects)
- Resource area (Recommend resources and additional content)
- Forum (Full-Scale community w/ special guest mentors)

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- **Members Area**

Behind the project is a membership site, which will be updated all the time. Each month we will feature:

- Two Podcasts of Nathan and Mike talking about business platforms, blogging and how to go Beyond it
- A video case study teaching you what really works based on real-world evidence
- 1 live site critique each month based on the 5-steps consulting strategy
- A featured interview of someone special every month - often featuring one of the original Beyond Blogging stars
- Tons of awesome content uploaded regularly to the member's blog, covering all aspects of social media, business news, affiliate and show news
- A monthly live video chat with Mike and Nathan and with regular special guests
- A monthly webinar, based on Q & A calls and teaching useful and practical strategies
- Regular group projects, each designed to really push the whole group forward with their efforts to create a sustainable business.

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- **Resource Area**

Members will have access to a whole raft of special resources, and a list of all the essential tools bloggers use. We'll also make use of the tools produced within the community to everyone's benefit.

- **Forum**

With only 50 committed, focused people, the forum should be a special place to hang out, and it will be. You won't be competing for attention - you'll get it in spades from Nathan and Mike, and from the many successful people we have invited to join us there. You'll build fabulous relationships with your 49 colleagues - relationships that will sustain you for many years with joint ventures and collaborations.

Special guests include (Michael Martine, David Risley, Chris Garrett, Grant Griffiths, Lisa Morosky, Danny Brown, and more)

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- **How does it work?**
- The project is a 6 month commitment. We're asking you to commit to learning and improving in the same way we're committing to you.
- In that time we will help you to have a real impact on your business, and you will have benefited from a dynamic process that covers the basics, but also stretches you beyond your comfort zone and puts real life strategy into practice.
- Once you have completed the six months, you'll retain your membership for life. That means that when we open the project up to new classes or individuals, you'll have a chance to interact with them too. You'll also get access to a whole new set of content and all of the monthly calls, webinars, and critiques.
- The project costs \$97 per month, for 6 months. You can either pay monthly, or enjoy a substantial discount by paying \$495 in advance for the full six months. Once you've made your 6 payments (or one of \$495) you will remain a member for life. As this happens, the price of future projects will go up considerably. We realize that for some, this is a large investment, which is why it is our goal, and the aim of the project, to help you earn considerably more than that in return.

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- **What do I do next?**
- If you feel this is for you, the first step is to complete the application form. Please only do this if you really do want to go ahead and take your business Beyond Blogging. We really don't want to go through all the details, and ultimately select you, only for you to decide you can't spare the time.
- Once we've received the applications, we'll get back to the 50 selected as quickly as possible with payment details. You can come and join the coolest team on the internet straight away!
- **[Click Here to Apply](#)**

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- Still have questions?
- [Click here](#) to read our Beyond Blogging Project FAQ.

WE LOOK FORWARD TO WORKING WITH YOU!

BEYONDBLOGGINGPROJECT.COM